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Project Code: STLU0012  
Project Name: August 2024 Poll  
Prepared for: Steven Rogers  
Interviews: 900  
Field Period: August 08, 2024 - August 16, 2024  
Project Manager: Nour Abboud Frank  
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YouGov interviewed 1154 Missouri (MO) registered voters, with the goal of screening for and surveying Missouri likely voters. The Missouri registered voters were then matched down to a sample of 988, yielding a target subsample of 900 likely voters including 450 from each treatment group. The respondents were matched to a sampling frame on gender, age, race, education and treatment group. The sampling frame is a politically representative "modeled frame" of US adults, based upon the American Community Survey (ACS) public use microdata file, public voter file records, the 2020 Current Population Survey (CPS) Voting and Registration supplements, the 2020 National Election Pool (NEP) exit poll, and the 2020 CES surveys, including demographics and 2020 presidential vote.

The matched cases were weighted to the sampling frame using propensity scores. The matched cases and the frame were combined and a logistic regression was estimated for inclusion in the frame. The propensity score function included age, gender, race/ethnicity and education. The propensity scores were grouped into deciles of the estimated propensity score in the frame and post-stratified according to these deciles.

The weights were then post-stratified on 2020 presidential vote choice as well as a four-way stratification of gender, age (4-categories), race (3-categories), and education (4-categories). The weighted dataset of registered MO voters was then subsetted on likely MO voters, and the weights were trimmed and recentered around 1, to produce the final weights for Likely Missouri voters.

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Variable List  
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caseid	Case ID
caseid_STLU0011	Case ID - STLU0011



EDU002

Missouri School District

county_fips	four-day school week.
NCHS_Code_2013	county_fips
USR_Classification	NCHS_Code_2013
HRSA_Classification	USR_Classification
Census_Classification	HRSA_Classification
MO_Region	Census_Classification
agenum	MO_Region
agegroup	agenum
incgroup	Age group
birthyr	Income group
gender	Birth Year
race	Gender
hispanic	Race
educ	Hispanic
marstat	Education
employ	Marital Status
faminc_new	Employment Status
child18	Family income
pid3	Children under age 18 in household
pid7	3 point party ID
presvote16post	7 point Party ID
presvote20post	2016 President Vote Post Election
inputstate	2020 President Vote Post Election
votereg	State of Residence
ideo5	Voter Registration Status
newsint	Ideology
	Political Interest

Numeric Variable - no categories

answered : 900

Name: caseid\_STLU0011  
Description: Case ID - STLU0011

Numeric Variable - no categories

answered : 358  
No Data : 542

Name: weight  
Description: Missouri Likely Voters Weight

Numeric Variable - no categories

answered : 900

Name: QA  
Description: Vote frequency

Count	Code	Label
460	1	Always
373	2	Nearly always
67	3	Part of the time
0	4	Seldom
0	5	Never

Name: QB  
Description: 2024 Vote likelihood

Count	Code	Label
803	1	Almost certain to vote
97	2	Probably vote
0	3	Chances are 50-50
0	4	Not likely to vote
0	5	Will not vote
0	6	I'm not sure

Name: sample\_treat  
Description: sample\_treat

Count	Code	Label
450	1	A
450	2	B

Name: POLS001  
Description: Approval of political figures -- President Joe Biden

Count	Code	Label
234	1	Strongly approve
211	2	Approve

99	3	Disapprove
339	4	Strongly disapprove
17	5	Not sure

=====

Name: POLS002  
Description: Approval of political figures -- The US Congress

Count	Code	Label
----	----	----
21	1	Strongly approve
115	2	Approve
185	3	Disapprove
93	4	Strongly disapprove
36	5	Not sure
450	9	not asked

=====

Name: POLS007  
Description: Approval of political figures -- The US Supreme Court

Count	Code	Label
220	1	Strongly approve
215	2	Approve
86	3	Disapprove
310	4	Strongly disapprove
69	5	Not sure

=====  
Name: POLS005  
Description: Approval of political figures -- Senator Eric Schmitt

Count	Code	Label
142	1	Strongly approve
261	2	Approve
114	3	Disapprove
218	4	Strongly disapprove
165	5	Not sure

=====  
Name: POLS023  
Description: Presidential vote

Count	Code	Label
432	1	Donald Trump (Republican Candidate)
411	2	Kamala Harris (Democratic Candidate)
27	3	Other
30	4	Not sure

=====  
Name: POLS025  
Description: U.S. senator vote

Count	Code	Label
410	1	Josh Hawley (Republican Candidate)
431	2	Lucas Kunce (Democratic Candidate)
10	3	Other
49	4	Not sure

=====  
Name: POLS026  
Description: Governor of Missouri vote

Count	Code	Label
396	1	Mike Kehoe (Republican Candidate)
422	2	Crystal Quade (Democratic Candidate)
19	3	Other
63	4	Not sure

=====  
Name: POLS028  
Description: Lieutenant Governor of Missouri vote

Count	Code	Label
195	1	David Wasinger (Republican Candidate)
192	2	Richard Brown (Democratic Candidate)

8	3	Other
55	4	Not sure
450	9	not asked

=====

Name: POLS029  
Description: Attorney General of Missouri vote

Count	Code	Label
-----	----	-----
192	1	Andrew Bailey (Republican Candidate)
204	2	Elad Gross (Democratic Candidate)
7	3	Other
47	4	Not sure
450	9	not asked

=====

Name: POLS030  
Description: Secretary of State of Missouri vote

Count	Code	Label
-----	----	-----
199	1	Dennis Hoskins (Republican Candidate)



242	2	Good
210	3	Fair
330	4	Poor
5	5	Not sure

=====  
Name: POLS012  
Description: Rate the conditions of the following -- The Economy in the State of Missouri

Count	Code	Label
-----	-----	-----
43	1	Excellent
254	2	Good
418	3	Fair
177	4	Poor
8	5	Not sure

=====  
Name: POLS013  
Description: Rate the conditions of the following -- Public schools in your community

Count	Code	Label
-----	-----	-----
93	1	Excellent
316	2	Good
301	3	Fair
147	4	Poor
43	5	Not sure

=====  
Name: POLS014  
Description: Rate the conditions of the following -- Public schools in the State of Missouri

Count	Code	Label
-----	-----	-----
57	1	Excellent
228	2	Good
382	3	Fair
175	4	Poor
58	5	Not sure

=====  
Name: POLS015  
Description: Rate the conditions of the following -- Crime in your community

Count	Code	Label
-----	-----	-----
44	1	Excellent
155	2	Good
152	3	Fair
81	4	Poor
18	5	Not sure
450	9	not asked

=====  
Name: POLS017  
Description: Rate the conditions of the following -- Race relations in your

community

Count	Code	Label
98	1	Excellent
377	2	Good
280	3	Fair
112	4	Poor
33	5	Not sure

=====  
Name: POLS018  
Description: Rate the conditions of the following -- Your physical health in the last month

Count	Code	Label
66	1	Excellent
216	2	Good
133	3	Fair
35	4	Poor
0	5	Not sure
450	9	not asked

=====  
Name: POLS019  
Description: Rate the conditions of the following -- Your mental health in the last month

Count	Code	Label
111	1	Excellent
188	2	Good
109	3	Fair
41	4	Poor
1	5	Not sure
450	9	not asked

=====  
Name: POLS020  
Description: Rate the conditions of the following -- Roads and infrastructure in the State of Missouri

Count	Code	Label
27	1	Excellent
100	2	Good
205	3	Fair
115	4	Poor
3	5	Not sure
450	9	not asked

=====  
Name: POLS021  
Description: Agree/disagree 1 -- The United States is on the right track and headed in a good direction.

Count	Code	Label
166	1	Agree

230 2 Disagree  
54 3 Not Sure  
450 9 not asked

=====  
Name: POLS022  
Description: Agree/disagree 1 -- The State of Missouri is on the right track  
and headed in a good direction.

Count	Code	Label
-----	-----	-----
155	1	Agree
214	2	Disagree
81	3	Not Sure
450	9	not asked

=====  
Name: POLS032  
Description: Agree/disagree 1 -- The Missouri state government should spend  
more to aid the poor

Count	Code	Label
-----	-----	-----
264	1	Agree
122	2	Disagree
64	3	Not Sure
450	9	not asked

=====  
Name: POLS033  
Description: Agree/disagree 1 -- The United States should provide Ukraine  
with military aid in its conflict with Russia

Count	Code	Label
-----	-----	-----
224	1	Agree
156	2	Disagree
70	3	Not Sure
450	9	not asked

=====  
Name: POLS034  
Description: Agree/disagree 1 -- The United States should provide Israel with  
military aid in its conflict with Palestine

Count	Code	Label
-----	-----	-----
197	1	Agree
163	2	Disagree
90	3	Not Sure
450	9	not asked

=====  
Name: POLS035  
Description: Would support ballot proposition 1

Count	Code	Label
-----	-----	-----
542	1	Yes
247	2	No

111        3    Not sure

=====  
Name:            POLS036  
Description:    Would support ballot proposition 2

Count	Code	Label
-----	-----	-----
466	1	Yes
254	2	No
180	3	Not sure

=====  
Name:            POLS037  
Description:    Minimum wage salary in Missouri

Numeric Variable - no categories

answered            : 450  
not asked            : 450  
don't know           : 55

=====  
Name:            POLS038  
Description:    Minimum wage salary in Missouri should be

Numeric Variable - no categories

answered            : 450  
not asked            : 450  
don't know           : 35

341	1	Favor
416	2	Oppose
143	3	Not Sure

=====  
Name: POLS042  
Description: Favor or oppose gun policies

10	6	Chicago White Sox
5	7	Cincinnati Reds
2	8	Cleveland Guardians
2	9	Colorado Rockies
4	10	Detroit Tigers
1	11	Houston Astros
180	12	Kansas City Royals
11	13	Los Angeles Angels
18	14	Los Angeles Dodgers
6	15	Miami Marlins
4	16	Milwaukee Brewers
5	17	Minnesota Twins
8	18	New York Mets
17	19	New York Yankees
4	20	Oakland Athletics
7	21	Philadelphia Phillies
5	22	Pittsburgh Pirates
8	23	San Diego Padres
5	24	San Francisco Giants
1	25	Seattle Mariners
335	26	St. Louis Cardinals
4	27	Tampa Bay Rays
8	28	Texas Rangers
0	29	Toronto Blue Jays
2	30	Washington Nationals
206	31	I do not have a favorite Major League Baseball team

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Name: POLS048  
Description: Favorite NFL team

Count	Code	Label
-----	-----	-----
7	1	Arizona Cardinals
1	2	Atlanta Falcons
11	3	Baltimore Ravens
9	4	Buffalo Bills
2	5	Carolina Panthers
9	6	Chicago Bears
4	7	Cincinnati Bengals
4	8	Cleveland Browns
33	9	Dallas Cowboys
12	10	Denver Broncos
4	11	Detroit Lions
21	12	Green Bay Packers
7	13	Houston Texans
10	14	Indianapolis Colts
3	15	Jacksonville Jaguars
369	16	Kansas City Chiefs
7	17	Las Vegas Raiders
15	18	Los Angeles Chargers
17	19	Los Angeles Rams
4	20	Miami Dolphins
5	21	Minnesota Vikings
7	22	New England Patriots
9	23	New Orleans Saints
5	24	New York Giants
7	25	New York Jets
9	26	Philadelphia Eagles
7	27	Pittsburgh Steelers

10	28	San Francisco 49ers
2	29	Seattle Seahawks
6	30	Tampa Bay Buccaneers
3	31	Tennessee Titans
2	32	Washington Commanders
279	33	I do not have a favorite National Football League team

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Name: STLU0011\_EDU001  
Description: Child Number - STLU0011

Count	Code	Label
-----	-----	-----
452	1	0
398	2	1
35	3	2
10	4	3
4	5	4
1	6	5+

=====

Name: EDU002  
Description: Missouri School District

Count	Code	Label
-----	-----	-----
255	1	\$district1
128	2	\$district2
85	3	\$district3
46	4	\$district4
16	5	\$district5
3	6	\$district6
1	7	\$district7
3	8	\$district8
0	9	\$district9
1	10	\$district10
1	11	\$district11
0	12	\$district12
0	13	\$district13
7	14	Other
354	99	not asked

=====

Name: EDU003  
Description: Support or oppose high school start times

Count	Code	Label
-----	-----	-----
512	1	Support
224	2	Oppose
164	3	Not sure

=====

Name: EDU004  
Description: Factors that impact your perception of public schools

Count	Code	Label
-----	-----	-----
267	1	My own schooling experience
230	2	My child's schooling experience





Description: Three characteristics of schools - Location

Count	Code	Label
-----	-----	-----
97	1	selected
803	2	not selected

=====

Name: EDU005\_8

Description: Three characteristics of schools - Other

Count	Code	Label
-----	-----	-----
55	1	selected
845	2	not selected

=====

Name: EDU006

Description: Important for highschoolers to learn -- Core academic subjects

Count	Code	Label
-----	-----	-----
		601.92 cm BT 44 0 0 44 2250.342 -188 Tm /TT1 1 24 0 0 601 1 Tf (

Count	Code	Label
420	1	Extremely important
333	2	Very important
123	3	Somewhat important
14	4	Not that important
6	5	Not at all important
4	6	Not sure

=====  
Name :           EDU010

Count	Code	Label
-----	-----	-----
338	1	Agree
323	2	Disagree
239	3	Not Sure

=====

Name: EDU015

Description: Civics test requirement

Count	Code	Label
-----	-----	-----
322	1	Yes
172	2	No
406	3	Not sure

=====

Name: EDU016

Description: Support or oppose grid -- High school students should take a civics knowledge exam as part of their social studies curriculum.

Count	Code	Label
-----	-----	-----
775	1	Support
51	2	Oppose
74	3	Not Sure

=====

Name: EDU017

Description: Support or oppose grid -- High school students should take a civics knowledge exam as part of their social studies curriculum  
anj ET Q q 0.24 0 0 0.24 0 601.ne4 0 0 0. 0 oes s q hisal stu ograduate. 60



Count	Code	Label
461	1	Support
237	2	Oppose
202	3	Not Sure

=====  
Name: county\_fips

72	4	Southeast Missouri
177	5	Kansas City Metro Area
348	6	St. Louis Metro Area

11	6	Two or more races
7	7	Other
1	8	Middle Eastern

=====  
Name: hispanic  
Description: Hispanic

Count	Code	Label
----	----	----
32	1	Yes
868	2	No

=====  
Name: educ  
Description: Education

Count	Code	Label
----	----	----
20	1	No HS
231	2	High school graduate

-----	-----	-----
21	1	Less than \$10,000
68	2	\$10,000 - \$19,999
82	3	\$20,000 - \$29,999
86	4	\$30,000 - \$39,999
73	5	\$40,000 - \$49,999
60	6	\$50,000 - \$59,999
48	7	\$60,000 - \$69,999
66	8	\$70,000 - \$79,999
83	9	\$80,000 - \$99,999
66	10	\$100,000 - \$119,999
54	11	\$120,000 - \$149,999
57	12	\$150,000 - \$199,999
28	13	\$200,000 - \$249,999
20	14	\$250,000 - \$349,999
21	15	\$350,000 - \$499,999
9	16	\$500,000 or more
58	97	Prefer not to say

=====  
Name: child18  
Description: Children under age 18 in household

Count	Code	Label
-----	-----	-----
190	1	Yes
710	2	No

=====  
Name: pid3  
Description: 3 point party ID

Count	Code	Label
-----	-----	-----



```
Count   Code   Label
----- 0 44 150 556 Tm /TT1 1 Tf (          ) Tj ET Q q 0.24 0 0 0.2
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0	35	New Mexico
0	36	New York
0	37	North Carolina



=====  
Name: pew\_religimp  
Description: Importance of religion (Pew version)

Count	Code	Label
-----	-----	-----
349	1	Very important
210	2	Somewhat important
160	3	Not too important
181	4	Not at all important

=====  
Name: pew\_prayer  
Description: Frequency of Prayer (Pew version)

Count	Code	Label
-----	-----	-----
261	1	Several times a day
129	2	Once a day
130	3	A few T Q q0.

Date format variables

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